

# Help your employees have a healthy family

**Offering Ovia Health™ through Amerihealth Administrators could be the most important benefits decision you make this year.**

**As the industry leader in maternity and family benefits, Ovia offers members and their families support for reproductive health, starting a family, having a healthy pregnancy, balancing life as a parent and managing menopause.**

## Why Ovia Health?

Ovia Health's maternity and family benefits offer:

- Fifty physician-designed clinical programs spanning fertility, pregnancy, and parenting
- Predictive coaching and mobile alerts when a potential health issue is identified
- Proven daily engagement that sustains long-term participation
- Evidence-based return-to-work and talent programs
- Access to comprehensive program metrics demonstrating value

## Benefits for group employers and clients

- Attracts and retains top talent while reducing health care costs
- Improves fertility, pregnancy, and postpartum outcomes for employees
- Fosters a family-friendly workplace culture
- Integrates with care management programs to boost utilization and engagement
- Aligns with millennial mobile-engagement preference
- Capitalizes on the brand recognition of a highly valued mobile app

## OVIA HEALTH™



Having helped over 11 million people navigate their parenthood journeys, Ovia Health is a market leader in maternity and family benefits. In 2018 alone, Ovia Health had 2.6 million new users and managed 40 percent of the nation's pregnancies.



oviahealth™

## Maternity benefits matter

Ovia Health supports women and families while helping group clients reduce maternity-related health care costs.

**30%** Increase in natural conception  
**\$36K** cost savings per avoided treatment<sup>1</sup>

**30%** Reduction in preterm births  
**\$56K** savings per avoided event<sup>2</sup>

**32%** Identification of postpartum depression<sup>3</sup>  
**\$4K** savings per identified incidence<sup>4</sup>

**47%** Increase in intent to return to work  
**\$25K** savings per returned employee<sup>5</sup>

<sup>1</sup> Fertil Steril, Costs of Infertility Treatment, 2011

<sup>2</sup> National Academies Press, Preterm Birth, 2007

<sup>3</sup> CDC, Depression Among Women, 2017

<sup>4</sup> Scientific American, The Growing Economic Burden of Depression, 2015

<sup>5</sup> Based on estimated \$75K salary

## Evolving demographics create new challenges

**10%** of corporate health care costs are for maternity<sup>1</sup>

**24%** of this cost is preventable<sup>1</sup>

**83%** of millennials would leave their jobs for ones with superior family-focused benefits<sup>2</sup>

**34%** of women don't return to their jobs after maternity leave<sup>3</sup>

<sup>1</sup> Ovia Clinical Affairs

<sup>2</sup> Care.com, 2015

<sup>3</sup> Motherhood in America Report, 2017



If you have any questions, please contact your AmeriHealth Administrators account executive.

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