A Message to

Business Office Managers

8000 Midlantic Drive, Suite 333, Mt. Laurel N.J. 08054

Memorandum

TO: All AmeriHealth Participating Hospitals in New Jersey

FROM: Kathleen Mariano
Manager, Provider Relations

DATE: March 1, 2004

SUBJECT: AmeriHealth Personal Choice Name Change

AmeriHealth Personal Choice is formally changing its name to AmeriHealth PPO, effective immediately. The name change does not affect the coverage we offer or our relationship with hospitals or other health care providers in our provider network. In addition, the name change will not affect claims processing or member benefits in any way. We are making the name change to align and simplify product names within the AmeriHealth product portfolio.

AmeriHealth PPO members will continue to enjoy the same comprehensive benefits, including:

- Freedom to seek care in-network or out-of-network.
- No need for referrals.
- Access to mire than 35,000 doctors and 250 hospitals in the AmeriHealth PPO network.
- Wellness programs, including fitness reimbursement and discounts on alternative health care services, at no additional cost.
- Programs to control and manage chronic conditions.
- Preventive care for children and adults.

Throughout 2004, materials and systems will be updated to reflect the new AmeriHealth PPO product name. All materials will be updated by November 2004. During this transition period, all current materials may continue to be used and accepted. If you have any questions regarding this bulletin Hospital Coordinator or contact Provider Relations at 856-778-6500.